

INTRODUCTION

Kimpton Energy Solutions delivers bespoke installation of HVAC systems, commercial plumbing and building services. At the start of 2020, they were instructed to deliver an extremely high-value project between the Wirral and the Liverpool City Region. As part of this project, they were required to document how they intended to instil a green travel ethos throughout the entirety of the project, set to last over 18 months.

CHALLENGE

Green travel planning used for their current business needed to be developed to be project-specific. It had to consider the restrictions of travelling to the client site and the facilities available on-site for those allocated to the project. It had to encourage green travel while being a user-friendly working document that could inform and support all stakeholders involved in the project.

SOLUTION

A feasibility questionnaire completed by Kimpton project leads and the client informed of the considerations and assumptions that were made in the first instance. The plan then developed to include all variables for stakeholders involved in the project and KPI's defined and agreed.





BENEFIT

The plan will inform and educate those involved in the project of the businesses commitment to green travel activity. Suppliers and visitors to the site will be clear of how to arrive, gain access and behave when on-site.

RESULT

Kimpton's client is satisfied they are committed to green travel activity. Kimpton is now keen to develop a project-specific plan for each new undertaking, to help inform and educate from the outset. They can see the benefits of green travel on the wellbeing of their team and are researching initiatives and ways to engage more team members in general green travel.



"Caroline was engaged in supporting the development of our green travel planning as part of a major client project. We were required by the client to develop a working document, to define efficient and cost-effective methods of travel for our team during the project, set to last until 2022.

Caroline's expertise and local knowledge helped us achieve the desired outcome in a very short time. We are now looking to develop further our green travel planning, to support the health and wellbeing of our people."



Matt Breakwell, Business Development Manager. Kimpton Energy Solutions.

