

INTRODUCTION

MSP is a leading manufacturer of stampings and springs, serving customers from around the globe, from outer space to the deepest oceans.

With 69 people in the team, all based out of the head office in Redditch, MSP aims to become the partner of choice to its customers by demonstrating industry-leading delivery, quality and value throughout.

CHALLENGE

Understanding how an environmental, social, and governance (ESG) approach could support the business in engaging more customers to choose them as the stand-out supplier of stampings and springs.

SOLUTION

Inform and engage every person within the company to understand the relevance of ESG to them, in their roles, commercially and personally.

Encouraging staff members to offer their views and feedback about ESG development for the business. Enabling the business to review its people's perceptions and develop current and new ESG initiatives for them to engage with.





RESULTS

72% of the business took part
62% now understand what an ESG framework is
48% feel ready to begin using an ESG approach at work
48% feel prepared to use an ESG approach at home
20% of the entire business volunteered to be part of ESG developments

"The whole process was very enlightening. As business leaders, we believe we know how our employees feel about certain aspects of the company. On this occasion, we encountered an apparent gap between what we thought and what they understood.

It is an exciting time for the company. The clarity we received from the workshop has helped to focus our attention on areas that will first support our people, the business, the wider society, and the planet.

Be Ethical has given us the data and insight needed to make commercial decisions around ESG development to help us to impact positively. Without their involvement, we would continue to be in the dark about how we approach the subject of ESG.

MSP wants to be able to get the best out of its people. Developing our ESG programme with our employee's involvement is essential to maximise our impact and continue to consider society and the planet in all of our commercial decisions."

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Neil Matthews, Managing Director, MSP

EMPLOYEE FEEDBACK ON TRAINING

"**Key ideas** around the different pillars of ESG and how we can all play our part professionally and personally."

"It's an **opportunity to learn** and provide feedback."

"**Very informative** on wider issues"

"It is great I can **speak my mind** ."

"**Clear and concise**, good amount of information"

"It was **quick** and to the point."

