



INTRODUCTION

Peter Brett Associates (pba) joined forces with [Stantec](#) at the start of 2020. As part of the integration process, Heather reviewed all current responsible activities. Working alongside the Director of Community Development and Infrastructure, a strategy and framework were developed for the business to take forward.

CHALLENGE

With organisational and client priorities, responsible activities were being conducted, but not being assimilated for effective reporting and celebration across the business.

SOLUTION

Heather collated all current responsible activities, aligning them with Stantec's global sustainable strategy. This then led to creating a clear framework to ensure consistency in management and reporting.



BENEFIT

Dedicated teams were created to manage and report against this new framework. Any gaps in the activities were also arranged into short- and long-term goals for the business.

RESULT

pba could better comprehend the true extent of their responsible activities and the benefit of creating an asset library to house them all in the one place. This gave the business the opportunity to showcase their responsible culture in new bids, stakeholder engagement and Stantec's global reports going forward.



“As a business, we always design with community in mind. But taking an in-depth look into all of our projects and responsible operations has given us the opportunity to develop a clear framework to showcase the work we do in a much more coordinated way. Thanks to Heather, we are more efficient in our managing and reporting of these activities”.

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*Keith Mitchell - Director,
Community Development and
Infrastructure, Stantec UK*